

TO: Commissioner of Trademarks P.O. Box 1451 Alexandria, VA 22313-1451	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Colorado on the following **Trademarks**

DOCKET NO. 11-cv-01080	DATE FILED 4/22/11	U.S. DISTRICT COURT FOR THE DISTRICT OF COLORADO
PLAINTIFF National Van Lines, Inc.		DEFENDANT Aall Pro Movers, Inc. et al.
PATENT OR	DATE OF PATENT	HOLDER OF PATENT OR TRADEMARK
1 1,718,818		Please see copy of Complaint attached hereto
2 1,716,566		
3 712,297		
4		
5		

In the above—entitled case, the following patent(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK GREGORY C. LANGHAM	(BY) DEPUTY CLERK	DATE
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Copy 1—Upon initiation of action, mail this copy to Commissioner Copy 3—Upon termination of action, mail this copy to
 Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner Copy 4—Case file copy

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLORADO**

Civil Action No. _____

NATIONAL VAN LINES, INC., an Illinois corporation,

Plaintiff,

v.

AALL PRO MOVERS, INC., a Colorado corporation, and
JOSEPH RONDINELLI, an individual,

Defendants.

**COMPLAINT AND JURY DEMAND FOR TRADEMARK INFRINGEMENT,
DILUTION, FALSE ADVERTISING AND UNFAIR COMPETITION**

Plaintiff, National Van Lines, Inc. ("National Van Lines"), by and through its attorneys, for its Complaint against Defendants, Aall Pro Movers, Inc. and Joseph Rondinelli (collectively, "Aall Pro" or "Defendants") alleges as follows:

NATURE OF ACTION

1. This is an action for Federal Trademark Infringement, Unfair Competition, Dilution and False Advertising in violation of the Lanham Act, 15 U.S.C. §§ 1114(1) and 1125(a), 1125(c) and 1125(d)(1); violation of Colorado Revised Statutes §§ 6-1-101; and violations of the common law of the State of Colorado.

PARTIES

2. Plaintiff National Van Lines is an Illinois corporation with its principal place of business located at National Plaza, 2800 Roosevelt Road, Broadview, Illinois 60153.

3. Defendant Aall Pro Movers, Inc. is a Colorado Corporation with a principal place of business located at 800 East 73rd Avenue, Suite 4, Denver, Colorado.

4. On information and belief, Defendant Joseph Rondinelli ("Rondinelli"), an individual, is a citizen of the State of Colorado with a residence at 1594 North Ward Circle, Franktown, Colorado 80116. Upon further information and belief, Mr. Rondinelli is an agent and officer of Aall Pro, and has an ownership interest in that company. Mr. Rondinelli is the registrant of the website available at URL <http://www.aallpromovers.com>.

JURISDICTION AND VENUE

5. This Court has jurisdiction over this action pursuant to 15 U.S.C. § 1121 (actions arising under 15 U.S.C., Chapter 22 – Trademarks), 28 U.S.C. § 1331 (federal question), 28 U.S.C. § 1332 (diversity of citizenship), 28 U.S.C. § 1338(a) (acts of Congress relating to trademarks), and 28 U.S.C. § 1367 (supplemental jurisdiction).

6. This Court has personal jurisdiction over Defendants because Aall Pro has a principal place of business located in Colorado, individual Defendant Rondinelli is a resident of Colorado, and National Van Lines' claims against Defendants alleged herein arise from Defendants' operation of a business or business venture in Colorado and Defendants' commission of tortious acts in Colorado.

7. The complained of trademark infringement, dilution, false advertising, deceptive practices and unfair competition by Defendants constitute tortious acts committed in this judicial district. Accordingly, venue is proper in this district pursuant to 28 U.S.C. §1391(b).

FACTS

National Van Lines Trademark Ownership

8. Since long prior to the acts of Aall Pro complained of herein, National Van Lines has been engaged in the business, *inter alia*, of offering moving services to the general public at various locations throughout the United States.

9. Since at least as early as 1928, National Van Lines has provided its moving services to the public under the National Van Lines name and one or more trademarks (collectively, the “**NATIONAL VAN LINES Name and Marks**”).

10. National Van Lines, by and through its authorized agents, displays the NATIONAL VAN LINES Name and Marks in advertising and promotional materials for National Van Lines’ services and on moving trucks, moving equipment, employee uniforms, boxes, and on other promotional items, used and transported in interstate commerce by National Van Lines and its authorized agents. National Van Lines is the owner and operator of the Internet web site available at URL <http://www.nationalvanlines.com>, which is used to advertise and promote National Van Lines’ goods and services (“**National Van Lines Web Site**”).

11. Since long prior to the acts of Aall Pro, the NATIONAL VAN LINES Name and Marks have been extremely well known among consumers throughout the United States.

12. Since long prior to the acts of Aall Pro, National Van Lines and its licensed agents have generated millions of dollars in annual sales for providing moving services under the

NATIONAL VAN LINES Name and Marks and National Van Lines has spent millions of dollars annually to advertise and promote moving services under the NATIONAL VAN LINES Name and Marks.

13. Since long prior to the acts of Aall Pro, and as a result of National Van Lines' extensive use, advertising and promotion of the NATIONAL VAN LINES Name and Marks, said NATIONAL VAN LINES Name and Marks have become famous and have acquired a strong secondary meaning signifying National Van Lines.

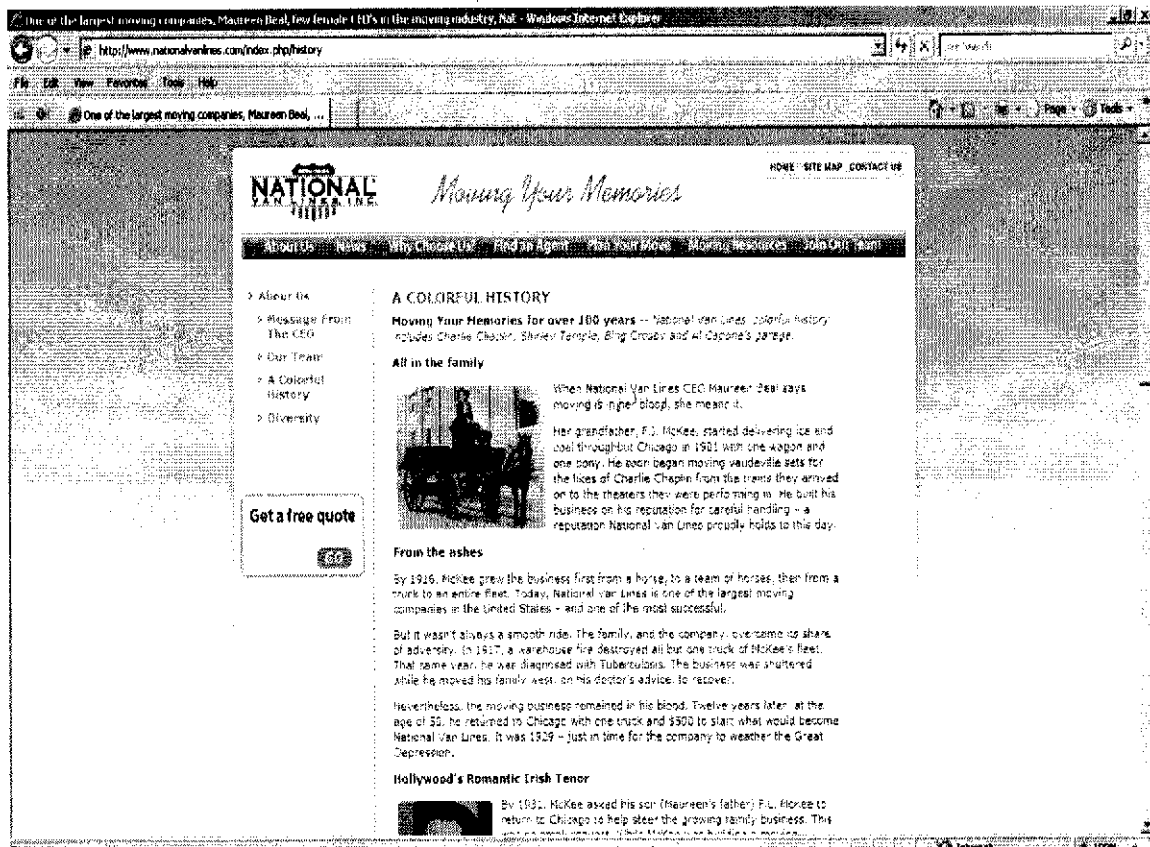
14. National Van Lines has obtained several trademark registrations for its marks in the United States Patent and Trademark Office (copies of the registration certificates of each of the marks detailed below are attached hereto as composite **Exhibit A**). Such registrations include the following:

<u>MARK</u>	<u>REG NO.</u>	<u>DATE</u>	<u>GOODS OR SERVICES</u>
NATIONAL	1,718,818	9/22/92	Moving van services
World-Wide NATIONAL VAN LINES, INC. & Design	1,716,566	9/15/92	Moving van services
World-Wide NATIONAL VAN LINES, INC. & Design	712,297	3/07/61	Transportation of household goods and uncrated new furniture, storing and arranging for the shipment of goods incidental to said transportation

National Van Lines' trademark registration numbers 712,297, 1,716,566 and 1,718,818 are now incontestable in accordance with 15 U.S.C. §§ 1065 and 1115(b). As such, they serve as **conclusive** evidence of the validity of the registered marks and of the registration of the marks,

of National Van Lines' ownership of the marks, and of National Van Lines' exclusive rights to use the registered marks in U.S. commerce. Collectively, the 1,716,566 and 1,718,818 registrations will be referred to as the **"Registered Logo Mark."**

15. The NATIONAL VAN LINES Name and Marks, including the Registered Logo Mark, are used extensively and prominently throughout National Van Lines advertising, including, for example on the National Van Lines Web Site, as follows:



16. As a result of the extensive use and promotion by National Van Lines of the NATIONAL VAN LINES Name and Marks, National Van Lines now owns valuable goodwill which is symbolized by said name and marks, and the use of the NATIONAL VAN LINES

Name and Marks substantially increases the value of National Van Lines' and its licensed agents' businesses and the salability of moving services rendered through them.

17. In promoting its moving services National Van Lines relies on its indelible reputation as a reliable and trustworthy moving service with a commitment to the community and a long history of providing excellent customer service. For example, based on its more than eight decades of providing excellent service under the NATIONAL VAN LINES Name and Marks, National Van Lines has been recognized by the United States General Services Administration as an industry leader in customer satisfaction, and has received multiple awards from the American Moving & Storage Association.

18. Moreover, National Van Lines is not a faceless corporate enterprise. Rather, it is a family owned and operated moving company and consumers have come to know and trust the family behind the NATIONAL VAN LINES Name and Marks. Maureen Beal, the Chief Executive Officer of National Van Lines and the third-generation of her family to run the company, explains the importance of being trustworthy in a moving industry overrun with "unscrupulous and unlicensed" companies in her "Message from the CEO", which is available at the URL, <http://www.nationalvanlines.com/index.php/message-from-maureen> and depicted as follows:



19. National Van Lines relies upon a reliable and trustworthy network of authorized agents to provide its services and uphold its reputation nationwide. Through its Agency Development department National Van Lines selects and approves local moving companies to provide the high-quality services that consumers have come to expect from National Van Lines.

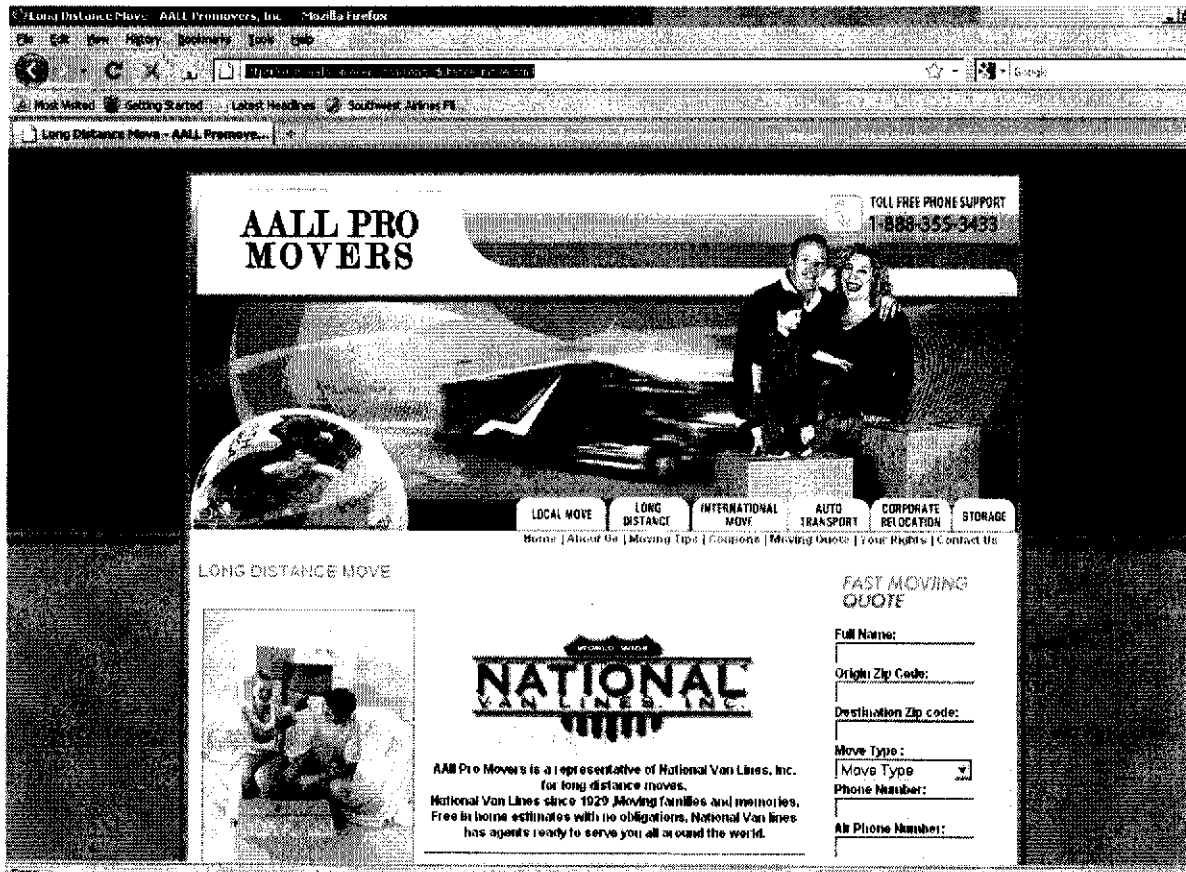
It is only through this highly selective process that local moving companies become licensed agents of National Van Lines.

Unauthorized Use of NATIONAL VAN LINES Name and Marks and False Statements by Defendants

20. Long after the aforesaid acquisition of fame and secondary meaning of the NATIONAL VAN LINES Name and Marks, as well as the issuance of the aforesaid registrations to National Van Lines, Defendants commenced using the NATIONAL VAN LINES Name and Marks, in interstate commerce, in connection with Defendants' own moving business by using the Registered Logo Mark in its advertising. The Registered Logo Mark, as protected by National Van Lines' U.S. Registration Nos. 1,716,566 and 1,718,818 and as commonly depicted in the advertising of National Van Lines, looks like this:



21. For example, Defendants have unabashedly copied the Registered Logo Mark on their web site located at the URL, www.aallpromovers.com (the “Infringing Site”), as follows:



22. Moreover, and perhaps more egregiously, Defendants prominently state in bold font directly below the unauthorized use of the Registered Logo Mark: “*Aall Pro Movers is a representative of National Van Lines, Inc. for long distance moves.*” This statement is literally false—Aall Pro is not a representative (authorized or not) of National Van Lines for long distance moves, or otherwise. The Infringing Site goes on to cite information from National Van Lines’ own advertising materials: “National Van Lines since 1929, Moving families and memories. Free in home estimates with no obligations, National Van lines has agents ready to serve you all

around the world.” (Collectively, the statements on the Infringing Site, the “**False Statements**”). Thus, not only do Defendants make explicitly false statements by stating that they are an authorized representative of National Van Lines when they are not, but the False Statements also mislead the public by knowingly trading in on National Van Lines’ long standing and trusted reputation. The False Statements mislead the public to believe that Aall Pro is backed by National Van Lines and that consumers can expect the same high quality service from Aall Pro as they would receive from National Van Lines.

23. Upon information and belief, however, consumers can not expect such service if they choose to employ Aall Pro as a moving company and Aall Pro’s reputation is severely lacking. In fact, the Better Business Bureau has given Defendant Aall Pro an “F” rating, and, as of March 11, 2011 had recorded forty-six consumer complaints. In contrast, National Van Lines is rated “A+” by the Better Business Bureau.

24. In accordance with 15 U.S.C. § 1072, National Van Lines’ incontestable federal trademark registrations served as constructive notice to Defendants of National Van Lines’ rights in and to the NATIONAL VAN LINES Name and Marks. In addition, prior to bringing this lawsuit, counsel for National Van Lines wrote to Defendant Rondinelli at Aall Pro twice in early 2011 (once to the address listed on the Infringing Site, and once to the e-mail address provided on the Infringing Site) to provide Defendants with actual notice of National Van Lines’ rights; Plaintiff’s counsel also spoke via telephone with Defendant Rondinelli, reiterating that Defendants must cease and desist from continued display of the Registered Logo Mark and False Statements on the Infringing Site. In fact, in the spirit of cooperation, Defendant Rondinelli was given one additional week to remove the offending materials from the Infringing Site even

though National Van Lines is under no obligation to provide such a courtesy. Thereafter, Defendant Rondinelli repeatedly ignored the telephone calls and e-mails of counsel for National Van Lines. Despite Defendants' constructive and actual notice, they stubbornly refuse to remove the offending materials from the Infringing Site, mistakenly believing that they can flout the law with impunity.

25. Defendants' aforesaid unauthorized uses of the Registered Logo Mark are willful and deliberate and done with an intent to trade upon the fame and goodwill represented by the NATIONAL VAN LINES Name and Marks, to improperly suggest or imply the existence of an affiliation or license between Aall Pro and National Van Lines, to dilute the distinctiveness of the NATIONAL VAN LINES Name and Marks, to harm the reputation associated with the NATIONAL VAN LINES Name and Marks, and to mislead and confuse actual and potential consumers.

26. Likewise, Defendants' false and misleading statements are made willfully and deliberately and create the false impression to actual and potential consumers that Defendants are an authorized representative of National Van Lines, when this is not true. Moreover, actual and potential consumers will be misled to believe that they can expect the high quality of service that consumers have come to expect from National Van Lines in its eight decades of service. The False Statements directly harm the reputation of National Van Lines, a reputation that National Van Lines has cultivated for over 80 years.

27. Defendants have used the Registered Logo Mark and made the False Statements in connection with advertising their moving and transportation services without the consent or authority of National Van Lines.

28. Defendants' unauthorized use of the Registered Logo Mark is likely to cause confusion in the mind of ordinary consumers with respect to National Van Lines' moving services.

29. Upon information and belief, Defendant Rondinelli has acted willfully and knowingly to direct and control the infringing and wrongful actions of Defendants, and has used the corporate defendant as an instrument to carry out his illegal acts with the purpose of avoiding personal liability. Upon further information and belief, it was Defendant Rondinelli who chose to employ the Registered Logo Mark and make the False Statements on the Infringing Site for the corporate defendant, with full knowledge of Plaintiff National Van Lines' rights in and to the famous NATIONAL VAN LINES Name and Marks, all in order to deceive and confuse consumers. And, Defendant Rondinelli personally profits from the aforesaid infringing activities. In short, Defendant Rondinelli is the driving force behind the wrongful and infringing activities carried on in the name of Defendant Aall Pro.

COUNT I
Federal Trademark Infringement
15 U.S.C. § 1114

30. National Van Lines realleges and incorporates by reference the allegations contained in paragraphs 1-29 of this complaint, as though fully stated herein.

31. Defendants' aforesaid unauthorized uses of the Registered Logo Mark are likely to cause confusion, mistake, or deception as to the source, sponsorship, or approval of Aall Pro's moving services and falsely and deceptively represents Aall Pro's moving services as being sponsored by, authorized by, or provided by, National Van Lines, in violation of Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1).

32. Defendants committed their wrongful actions with the intent to mislead and misdirect consumers.

33. Defendants' wrongful actions have caused National Van Lines to sustain monetary damage, loss and injury, in an amount to be determined at the time of trial. This is an exceptional case and National Van Lines is entitled to recover reasonable attorneys' fees pursuant to 15 U.S.C. § 1117.

34. National Van Lines is being damaged by this conduct and is without an adequate remedy at law to compensate it for Defendants' wrongful acts.

COUNT II

Federal Unfair Competition/False Designation of Origin/False Advertising 15 U.S.C. § 1125(a)

35. National Van Lines realleges and incorporates by reference the allegations contained in paragraphs 1-34 of this complaint, as though fully stated herein.

36. Defendants' use of the Registered Logo Mark and the False Statements made by Defendants constitute false advertising, false designation of origin, and false description and representation in and affecting interstate commerce in violation of § 43(a) of the Lanham Act (15 U.S.C. § 1125(a)).

37. Sections 1125(a)(1)(A) & (B) of the Lanham Act provide in pertinent part:

(1) Any person who, on or in connection with any goods or services, or any container for goods, uses in commerce any word, term, name, symbol, or device, or any combination thereof, or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which—

(A) is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection or association of such person with another person, or as to the origin, sponsorship, or

- approval of his or her goods, services or commercial activities by another person, or
- (B) in commercial advertising or promotion, misrepresents the nature, characteristics, qualities, or geographic origin of his or her or another person's goods, services, or commercial activities . . .

38. Defendants' aforesaid False Statements and unauthorized uses of the Registered Logo Mark falsely suggest that they are associated with National Van Lines in violation of § 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

39. Defendants' aforesaid False Statements and unauthorized uses of the Registered Logo Mark throughout their marketing cause consumers to think that Aall Pro is affiliated with, connected with, or sponsored by National Van Lines and that National Van Lines approves of the services performed by Defendants in violation of § 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

40. Defendants' acts of false advertising, false designation of origin, and false description and representation have caused National Van Lines to sustain monetary damage, loss and injury, in an amount to be determined at the time of trial. This is an exceptional case and National Van Lines is entitled to recover reasonable attorneys' fees pursuant to 15 U.S.C. § 1117.

41. Defendants' acts of false advertising, false designation of origin, and false description and representation, unless enjoined by this Court, will continue to cause National Van Lines to sustain irreparable damage, due to harm to National Van Lines' reputation and goodwill in its NATIONAL VAN LINES Name and Marks, for which National Van Lines has no adequate remedy at law.

COUNT III
Federal Trademark Dilution
15 U.S.C. § 1125(c)

42. National Van Lines realleges and incorporates by reference the allegations contained in paragraphs 1-41 of this complaint, as though fully stated herein.

43. Defendants' aforesaid unauthorized uses of the Registered Logo Mark harms the reputation and dilutes the distinctive quality of the famous NATIONAL VAN LINES Name and Marks, and Defendants have willfully intended to trade on National Van Lines' reputation and goodwill to harm the reputation and to dilute the distinctive quality of said marks, all in violation of § 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

44. Defendants' wrongful actions have caused National Van Lines to sustain monetary damage, loss and injury, in an amount to be determined at the time of trial. This is an exceptional case and National Van Lines is entitled to recover reasonable attorneys' fees pursuant to 15 U.S.C. § 1117.

45. National Van Lines is being damaged by this conduct and is without an adequate remedy at law to compensate it for Defendants' wrongful acts.

COUNT IV
Violation of the Colorado Consumer Protection Act
Colo. Rev. Stat. § 6-1-105

46. National Van Lines realleges and incorporates by reference the allegations contained in paragraphs 1-45 of this complaint, as though fully stated herein.

47. Defendants' knowing, continued, and unauthorized use of the False Statements and the NATIONAL VAN LINES Name and Marks, which wholly appropriates the NATIONAL VAN LINES Name and Marks, constitute a false representation as to the source, sponsorship, or

approval of National Van Lines, a false representation as to the affiliation, connection or association with National Van Lines and the NATIONAL VAN LINES Name and Marks, and a disparagement of National Van Lines' services by false or misleading representation of fact.

48. Defendants' actions constitute a deceptive trade practice by making a false representation as to the source, sponsorship, approval, or certification of goods, services, or property within the meaning and in violation of Colo. Rev. Stat. § 6-105(1)(c).

49. Defendants' actions constitute a deceptive trade practice by making a false representation as to the affiliation, connection or association with or certification by another within the meaning and in violation of Colo. Rev. Stat. § 6-105(1)(c).

50. Defendants' actions constitute a deceptive trade practice because Defendants' false and misleading representations of fact disparaged the services of National Van Lines within the meaning of and in violation of Colo. Rev. Stat. § 6-105(1)(h).

51. Defendants' ongoing violations of Section 6-1-105(1) of the Colorado Consumer Protection Act are committed knowingly, willingly, intentionally, and in bad faith.

52. Defendants' conduct occurred in the course of Defendants' business.

53. Defendants' deceptive trade practices by, *inter alia*, creating the false impression Aall Pro is associated, affiliated, or connected with National Van Lines, has had and will continue to have a significant negative impact on the public as actual or potential consumers of Defendants' services.

54. As a direct and proximate result of Defendants' deceptive trade practices, National Van Lines has been damaged and will continue to be damaged.

COUNT V

Colorado Common Law Trademark Infringement and Unfair Competition

55. National Van Lines realleges and incorporates by reference the allegations contained in paragraphs 1-54 of this complaint, as though fully stated herein.

56. Defendants have violated and infringed National Van Lines' common law rights in the NATIONAL VAN LINES Name and Marks and have unfairly competed with National Van Lines in violation of the law of the State of Colorado.

57. Defendants' unauthorized uses of the NATIONAL VAN LINES Name and Marks on moving related goods or services have caused and will continue to cause confusion in the trade as to the source of the services and are likely to lead the public to believe that Aall Pro is in some way connected with National Van Lines.

58. As a result of infringing activities, Defendants have traded on the goodwill of the NATIONAL VAN LINES Name and Marks and misappropriated the business value of National Van Lines and the NATIONAL VAN LINES Name and Marks.

59. National Van Lines is being damaged by this conduct and is without an adequate remedy at law to compensate it for Defendants' wrongful acts.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff National Van Lines, Inc. asks this Court to enter judgment in its favor against each of the Defendants as follows:

A. For a preliminary and permanent injunction restraining Defendants from the unlawful, unfair, fraudulent, deceptive and misleading acts and conduct set forth above, and enjoining Defendants from using any mark, slogan, Internet domain name or other device that infringes (*i.e.*, is confusingly similar to) the NATIONAL VAN LINES Name and Marks for any

purpose—including, but not limited to, for use in connection with any website or sale of any product, and from making any false or misleading statement about National Van Lines, including any suggestion that National Van Lines is affiliated or connected with, sponsors or otherwise authorizes the services of Defendants;

B. For an order directing Defendants to file with this Court and serve on National Van Lines within (3) days after service of an injunction a written report under oath setting forth in detail the manner and form in which Defendants have complied with the injunction pursuant to 15 U.S.C. § 1116;

C. For an order requiring Defendants and all those in privity with them to surrender for destruction all materials incorporating or reproducing Plaintiff's NATIONAL VAN LINES Name and Marks pursuant to 15 U.S.C. § 1118 and the equitable power of this Court to enforce the common law of Colorado;

D. For an accounting of the gains and profits realized by Defendants from their wrongful acts of false designation of origin, infringement, dilution, false advertising, unfair and deceptive trade practices, and consumer fraud and deceptive business practices, and recovery of all actual damages suffered and sustained by National Van Lines as a result of Defendants' aforesaid wrongful acts, as well as payment for the costs of this action and prejudgment interest, pursuant to 15 U.S.C. § 1117;

E. For statutory damages, actual damages and increased and punitive damages as allowed by the law—including, but not limited to, those increased damages authorized by 15 U.S.C. § 1117 and treble damages authorized by Colo. Rev. Stat. § 6-1-113(2)(a)(III).

F. For National Van Lines' costs and expenses, reasonable attorneys' fees pursuant to 15 U.S.C. § 1117 and Colo. Rev. Stat. § 6-1-113(2)(b), and prejudgment interest at the maximum legal rate; and

G. For such other and further relief as may be just and equitable.

JURY DEMAND

Plaintiff National Van Lines, Inc. hereby demands and requests a trial by jury on all issues so triable.

Dated: April 22, 2011

Respectfully submitted,

By: s/ Theresa R. Wardon

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Attorneys for National Van Lines, Inc.

Exhibit A

Int. Cl.: 39

Prior U.S. Cl.: 105

United States Patent and Trademark Office **Reg. No. 1,718,818**
Registered Sep. 22, 1992

SERVICE MARK
PRINCIPAL REGISTER

NATIONAL

NATIONAL VAN LINES, INC. (ILLINOIS COR-
PORATION)
2800 ROOSEVELT ROAD
BROADVIEW, IL 60153

FIRST USE 10-0-1928; IN COMMERCE
10-0-1928.
SEC. 2(F).

SER. NO. 74-148,917, FILED 3-18-1991.

FOR: MOVING VAN SERVICES, IN CLASS 39
(U.S. CL. 105).

ANGELA M. MICHELI, EXAMINING ATTOR-
NEY

Int. Cl.: 39

Prior U.S. Cl.: 105

United States Patent and Trademark Office

Reg. No. 1,716,566

Registered Sep. 15, 1992

**SERVICE MARK
PRINCIPAL REGISTER**



NATIONAL VAN LINES, INC. (ILLINOIS CORPORATION)
2800 ROOSEVELT ROAD
BROADVIEW, IL 60153

FOR: MOVING VAN SERVICES, IN CLASS 39
(U.S. CL. 105).

FIRST USE 7-21-1934; IN COMMERCE
7-21-1934.

OWNER OF U.S. REG. NOS. 563,950 AND
712,297.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "VAN LINES, INC." , APART
FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 74-148,941, FILED 3-18-1991.

ANGELA M. MICHELI, EXAMINING ATTORNEY

United States Patent Office

712,297
Registered Mar. 7, 1961

PRINCIPAL REGISTER Service Mark

Ser. No. 38,072, filed Dec. 28, 1959



National Van Lines, Inc. (Illinois corporation)
2800 Roosevelt Road
Broadview, Ill.

For: TRANSPORTATION OF HOUSEHOLD
GOODS AND UNCRATED NEW FURNITURE,
STORING, AND ARRANGING FOR THE SHIPMENT
OF GOODS INCIDENTAL TO SAID TRANSPORTA-
TION, in CLASS 105.

First use on or about Mar. 5, 1959; in commerce on or
about Mar. 5, 1959.

Owner of Reg. Nos. 548,018, 669,097, and others.

COMB. AFF. SEC 8 & 15

12 MAY 1961